



2021 Executive Summary

Despite the challenges brought on by a global pandemic, 2021 was Landmark Columbus Foundation's most impactful year to date. This required dedication from every person involved with the organization and a wonderfully supportive community centered in Columbus and that extends far beyond the Bartholomew County lines.

In celebration of the Columbus Area Bicentennial, major initiatives were launched that will resonate for years to come and help fulfill our mission to care for, celebrate, and advance the cultural heritage of the Columbus area. Most visibly, the program Exhibit Columbus featured online and in person events that culminated in the opening of our third exhibition, New Middles: From Main Street to Megalopolis, What is the Future of the Middle City?. More than fifteen temporary installations of architecture, art, and design were on display throughout downtown, allowing residents and visitors to freely interact and reflect on new ideas within the context of this remarkable place. Countless local, regional, and national articles proclaimed the success of this exhibition, bringing a renewed sense of community pride. Forbes declared that, "Columbus' extraordinary history of using art and architecture to define a town lives on."

The five recipients of the 2020–21 J. Irwin and Xenia S. Miller Prize demonstrated the power that the arts have in bringing diverse communities together and challenged us to consider our past in deeply meaningful ways. The seven University Design Research Fellows and two Photography Fellows showcased joy and critical thinking from across North America. The high school students were often credited with stealing the show with their installation that explored our rich architectural history.

While Exhibit Columbus celebrates and advances our cultural heritage, many significant Progresssive Preservation projects were completed or launched last year that allowed us to directly care for cultural heritage. Working in collaboration with our partners, we were able to help raise more than half of the needed funds for the "Save Our Tower" project at First Christian Church. Significant work was completed to help Lucabe Coffee Co. adaptively reuse the former Irwin Union Bank and Trust branch at Eastbrook Plaza. If you had a chance to attend any of the events that celebrated the artwork of Carole Wantz, you experienced the power that art has to bring the power of visual storytelling to our lives.

To ensure that our work can continue far into the future, we launched an endowment which has begun to grow as a meaningful resource. As this region grows to be one of the most rapidly diversifying counties in the country, this organization will continue striving to connect people to this place in an effort to create progress that connects to all of our cultural heritage.





Landmark
Columbus
Foundation
Exhibit
Columbus
Columbus
Design
Institute

Landmark Columbus Foundation

Mission

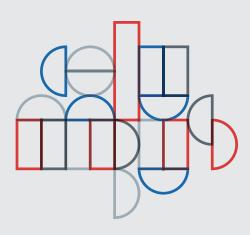
Landmark Columbus Foundation cares for, celebrates, and advances the cultural heritage of Columbus, Indiana.

Values

We love the modern legacy of Columbus.

We believe good design shapes our lives.

We create a stronger community by working together.



Landmark Columbus Foundation

To fulfill its mission Landmark Columbus Foundation accomplishes a variety of **Progressive Preservation** efforts that assist in caring for buildings, landscapes, and art in Bartholomew County. It serves to educate and advocate for these cultural resources through research, conservation, and fundraising. It also runs two programmatic arms:

Exhibit Columbus is an exploration of community, architecture, art, and design that activates the modern legacy of Columbus. Through a two-year cycle of events, conversations are convened around innovative ideas, and then site-responsive installations are commissioned to create a free, public exhibition.

Columbus Design Institute is a technical service initiative that promotes the Value of Good Design that helped establish the modern legacy of Columbus. Collaborating with partners through a thoughtful design process, meaningful investments are encouraged in the sustainable and equitable development of communities.

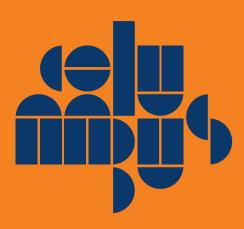
Last year, work was completed on a number of key Progressive Preservation projects that demonstrate that we have a community that is dedicated to keeping our cultural heritage active and relevant. The unique history of this place has, over the years, brought out an equally unique approach to caring for our cultural heritage, one that remains deeply rooted in dialogue with the people of this community and at the same time connected with contemporary thinkers in and far beyond Bartholomew County: what we call Progressive Preservation.

Progressive Preservation work is aligned towards three main goals:



Create projects and events that inform audiences about the existence, significance, and condition of cultural resources, and inspire others to do the same.

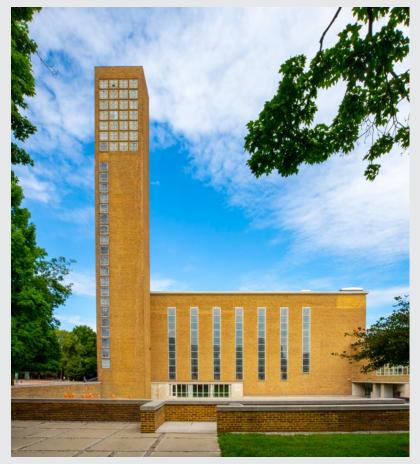
Leverage the Landmark Columbus Foundation network to assist owners and managers in caring for cultural resources.





Lucabe + Irwin Union Bank

In fall 2021, Lucabe Coffee Co. expanded its coffee business with a second location in the former Irwin Union Bank and Trust branch at Eastbrook Plaza, which was designed by legendary Modern architect Harry Weese and opened in 1961. Working in a progessive way, they adapted this bank into a new community icon, complete with a drive up window.



Save Our Tower Campaign

Work continues in a community-wide effort to "Save Our Tower", which was highlighted by a \$500,000 Jeffris Family Foundation Challenge Grant in June of 2021. The challenge requires a \$1M match in order to unlock the funds, and major progress was made towards meeting this ambitious goal.

Rediscovering Carole Wantz

Over the past five years, research has been completed in rediscovering the artwork of Carole Wantz. In 2021, her remarkable career in Columbus was celebrated in a retrospective exhibition at the Indiana State Museum. After that exhibition closed in July, it was re-installed and expanded throughout downtown Columbus with more than ten organizations partnering to display her paintings.





Crump Theater

For many, the Crump Theater remains filled with potential, and the dream of it once again welcoming guests to experience performances became a little nearer. With support from the Columbus Capital Foundation and many in the community, Jessica Ely-Schnepp has been at the center of making progress towards bringing this building back to life.



A Total Community Project

Set for publication in Spring 2023 by
The Monacelli Press, this book will illustrate how
civic leadership in the Columbus area has
uniquely worked to improve the quality of place
as a key driver for community-wide success
and how design excellence continues to play
a central role. Featuring images by worldrenowned photographer Iwan Baan, and a series
of texts by architecture critic Matt Shaw, the
book will demonstrate the impact of the Cummins
Foundation Architecture Program and how
the "Columbus Way" of creating public-private
partnerships has led to success.

Countywide Assessment of Cultural Heritage Resources

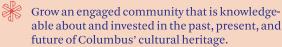
Landmark Columbus Foundation launched a first-ever, county-wide assessment of the modern built environment. Ongoing work allows for the assessment and documentation of cultural resources by local, regional, and national experts. Advising on this work are collaborators from Indiana Landmarks and DOCOMOMO-US.



Exhibit Columbus: Purpose and Goals

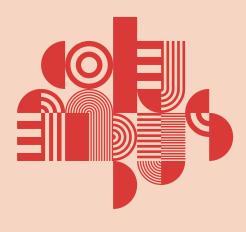
Exhibit Columbus is an exploration of community, architecture, art, and design that activates the design legacy of this place. Through a two-year cycle of events, conversations are convened around innovative ideas, and then site-responsive installations are commissioned to create a free, public exhibition.

Exhibit Columbus is, at its heart, a community-based project with three major goals:



Re-establish and increase Columbus' relevance in a globally-connected design dialogue through the Exhibition, Design Presentations, and Symposium.

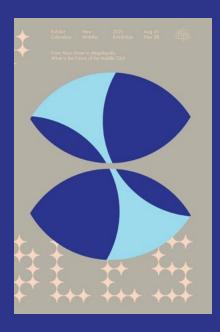
Inspire investments in architecture, art, and design for a diverse public of community members, students, professionals, and enthusiasts.

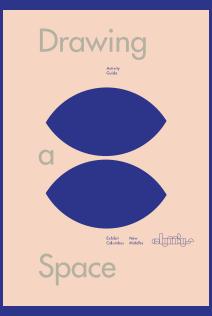


2020–21 Exhibit Columbus: New Middles, From Main Street to Megalopolis, What is the Future of the Middle City?

2021 Exhibition powered by Cummins Inc.

Over the past two years, Exhibit Columbus explored ideas related to the Mississippi watershed, local ecology, animal habitats, and the city after dark. This work culminated in a free, public exhibition throughout downtown that featured site-responsive installations, including the five large-scale works by internationally-acclaimed J. Irwin and Xenia S. Miller Prize Recipients, seven installations by University Design Research Fellows, two installations by Photography Fellows, an installation by Columbus area high school students, and innovative wayfinding and environmental design. This cycle was co-curated by Iker Gil and Mimi Zeiger.





2021 Exhibition Catalog LEFT presented by the Miller Family

2021 Activity Guide RIGHT presented by The Republic

2021 Viewfinder presented by Hotel Indigo Columbus Architectural Center

2021 Exhibition Map presented by Bob and Mary Orben

Dream the Combine MINNEAPOLIS

Presented by the Schumaker Family

J. Irwin and Xenia S. Miller Prize presented by Heritage Fund – The Community Foundation of Bartholomew County

Columbus Columbia Colombo Colón is an investigation of relationships. Christopher Columbus and the places named after him form a series of associations—of identity, property, and power. Designed to make the invisible visible, each vertical element represents a distinct place in the world. By navigating between each of the poles, visitors are invited to draw connections between different narratives and reflect on what is a collective story. Columbus, Indiana is not just a city, it is part of a larger complex of meaning. The persistence of these legacies is one that we all must grapple with.

Ecosistema Urbano MIAMI AND MADRID, SPAIN

Presented by Johnson Ventures

J. Irwin and Xenia S. Miller Prize presented by Heritage Fund — The Community Foundation of Bartholomew County



Cloudroom rethinks the physical space of education as teaching is reshaped by current and post-pandemic conditions. Created with input from students and staff at Central Middle School, the installation encourages new modes of learning and raises awareness about environmental challenges.

The inflatable "cloud" creates a shady microclimate for learning, playing, connecting, and interacting. The design evokes a dome and an oculus, reminding visitors and students of architectural features. Connected to environmental sensors, Cloudroom illustrates climatic conditions as the inflatable changes colors. Texts are drawn from the 1992 Rio Declaration on Environment and Development and from a survey of Central Middle School students about their preoccupations, hopes, and dreams for the future.

Future Firm CHICAGO

Presented by Elwood Staffing

J. Irwin and Xenia S. Miller Prize presented by Heritage Fund — The Community Foundation of Bartholomew County

Midnight Palace is designed for occupants of the midnight city. It asks: What is a public space dedicated to those who live in the nocturnal hours?

Columbus is a city of night owls: 39% of the population works in manufacturing, compared to 9% nationwide. Among this late-night group are second and third shift workers, restaurant workers, truckers on I-65, parents of newborns, and residents with families overseas.

A lattice-work of electrical conduit, Midnight Palace features a "wall of light" inspired by Columbus' streetscape: high-pressure sodium fixtures, LED light bulbs, and soffit lighting. Paying homage to the Columbus Drive-In, which closed in 1992. Screens feature community partner programming: from cricket matches to short films.







University Design Research Fellows

Presented by Columbus Area Visitors Center



Derek Hoeferlin *Tracing Our Mississippi*Washington University in St. Louis



Joyce Hwang
To Middle Species, With Love
University at Buffalo

University Design Research Fellows

Presented by Columbus Area Visitors Center

Ersela Kripa and Stephen Mueller Spectral Texas Tech University at El Paso



Jei Jeeyea Kim *LaWaSo Ground*Indiana University



University Design Research Fellows

Presented by Columbus Area Visitors Center



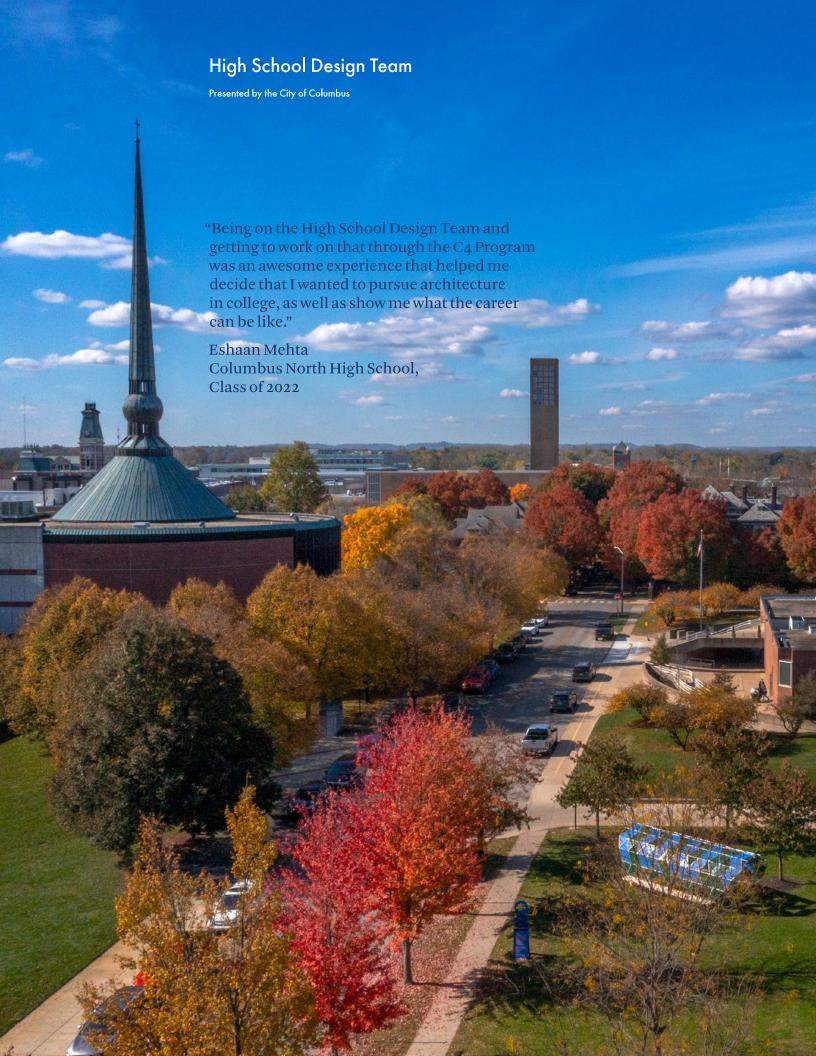




Ang Li Window Dressing Northeastern University

Lola Sheppard and Mason White This Appearance is University of Waterloo & University of Toronto

Natalie Yates *Calibrate*Ball State University



High School Design Team

Presented by the City of Columbus



Tunnel Vision
Bartholomew Consolidated
School Corporation

Design Team

Naricyn Andis
Bailey Barker
Isaac Carpenter
Brody Copas
Connor Deaton
Wyatt Frist
Owen Hebert
Angie Hernandez
Chase Jones, Team Leader
Miguel Martinez
Eshaan Mehta
Grishma Pitkar
Adam Schwartz
Joshua Taylor

Build Team

Alexander Arellano Ferrer Ethan Clark Cameron Crider Rocco Duffy Gavin Frankhauser Harley Gant Andrew Krueger Wesley Lack Kai Linneweber Juan Ruiz-Tapia George Starks Eric Stavnheim Jesse Williams

Instructor

Darin Johnson, C4 Program

Photography Fellows

Virginia Hanusik On the Origins of High Water New Orleans

David Schalliol *From the Mississippi Watershed*Minneapolis





Curators and Wayfinding and Environmental Design



Iker Gil Chicago Mimi Zeiger Los Angeles

2021 Exhibit Columbus Special Events

Design Presentations Presented by Hotel Indigo Columbus Architectural Center

Short Films at Midnight Palace Presented by Buckingham Foundation

Next Generation Day Supported by a grant from the National Endowment for the Arts

Exhibit Columbus Conversations: University Design Research Fellows

Exhibit Columbus Conversations: Meet the Miller Prize Recipients

Exhibit Columbus Guided Evening Tour

Exhibit Columbus Guided Tour w/ Photography Fellows

Mapping the Middle: University Design Research Conversations

Watershed Weekend: Photography Fellows in Conversation with Co-Curator Iker Gil

Watershed Weekend: Tracing Our Mississippi: Story Gathering and Field Studios

Above supported by Heritage Fund – The Community Foundation of Bartholomew County through a grant received from Lilly Endowment Inc.



Jeremiah Chiu Wayfinding and Environmental Design Los Angeles

Columbus Design Institute

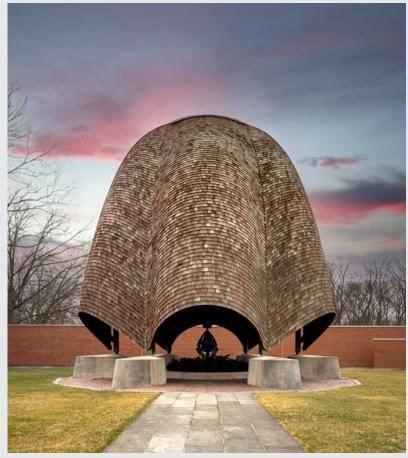
Columbus Design Institute is a technical service initiative that promotes the values of design excellence and its ability to improve quality of place. In an effort to be helpful to leaders in Columbus and throughout the state, Columbus Design Institute collaborates with partners through its design process to encourage meaningful investments in the sustainable and equitable development of communities.



Columbus Design Institute: Projects and Events

New Harmony

Throughout 2021, pro-bono work was completed to develop a strategic plan for the New Harmony Business Associates in an effort to streamline organization governance and create sustaining impact. Also, ideas for collaboration between Columbus and New Harmony were enriched.



Pollinator Park

In partnership with the Columbus Pollinator Park Committee, a grant was received from Duke Energy Foundation to design a planting scheme for over 1,000 native plants, and provide a free screening of Five Seasons: The Gardens of Piet Oudolf. This effort helped secure "Bee City USA" designation for Columbus.



Fiscal Report: 2020-21 Income and Expenses



Thank You

We are grateful for the tremendous support that Landmark Columbus Foundation received in 2021 and before. This generosity helps us continue our mission to care for, celebrate, and advance the cultural heritage of Columbus, Indiana. 2022 promises to be an excellent year for our organization, and it will be made possible with your support.

Design Legacy Supporters

- **City of Columbus**
- **Columbus Area Visitors Center**
- **Cummins Inc.**
- **Deer Crossing Fund**
- **Columbus Regional Health**
- **Efroymson Family Fund**
- **Elwood Staffing**
- **Haddad Foundation**
- **Heritage Fund** The Community Foundation of Bartholomew County
- **Fig. 1.** Irwin Sweeney Miller Foundation
- **Johnson Ventures**
- **Moravec Realty**
- **Schumaker Family**
- **%** SIHO Insurance Services

2021 Landmark Columbus Foundation Donors

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Aidan Cronin
Alexander Lamis
Allison Hawk
Amy Jenkins
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Ann Stack
Ann King
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in honor of Richard McCoy April and Gary Bardonner Audrey Henderson Ball State University Foundation

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Landmark Columbus Foundation Endowment

With support from Heritage Fund — The Community Foundation of Bartholomew County through a grant received from Lilly Endowment Inc., Landmark Columbus Foundation launched an organizational endowment in 2020 which received numerous generous contributions in 2021. The fundraising campaign for the endowment will continue to grow in 2022 and beyond with a final goal of \$2M by the end of 2025.

At the end of 2021, the balance of the endowment was \$610,326.

2021 Endowment Contributors

Andrew and Tiffany Hine

Ann W. King

Anonymous

Buck and Nea Ritz

David and Rebecca Behrman

Jeff Baker and John Pickett

Joe and Linda Hale

John and Beth Stroh

John and Gert McGovern

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North Vernon Beverage Co. Inc.

Paul and Sandra Nolting

Rebecca Speaker

Richard McCoy and Tracey Gallion

Rick Valicenti and Dyan Elliot

in memory of Ann Evanson

Sandra Oliverio

Tracy and Matt Souza

Board of Directors

"I am proud that this organization continues to make great progress in fulfilling its mission and that's because of the many people that are involved."

Rick Johnson, Board President



Hutch Schumaker Board Vice President President, Coca-Cola Bottling Co. Columbus IN, Inc.

Tracy Souza Board Secretary President and CEO, Heritage Fund

Surekha DiOrio

Board Treasurer Chief Financial Officer, Indiana Youth Services Association and Director of Financial Services, Mission Management Services

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Mark Elwood Chairman and CEO, Elwood Staffing

Tracy Haddad Owner, Golden Endeavors, LLC

 ${\bf Betsy \, Laskey} \\ {\bf Columbus \, Community \, Supporter \, and \, Volunteer}$

The Honorable James Lienhoop Mayor of the City of Columbus

Karen Niverson Executive Director, Columbus Area Visitors Center



Key Personnel

Richard McCoy Executive Director

Anne Surak Director, Exhibit Columbus

Ben Valentine

Development and Engagement Manager

Jamie Goldsborough Communications and Operations

Hadley Fruits Photographer

Bethany Ferril Projects and Events

Janice Shimizu Associate Curator, Exhibit Columbus

Chris Merritt Project Manager, Columbus Design Institute

Elizabeth Kubany Public Relations, Kubany LLC

Rick Valicenti Design Direction

Anna Mort Graphic Design

Jeff Baker and John Pickett Hospitality Co-Chairs



